

Over 300
visitors!



AGRIFOOD INNOVATION EVENT

Where Food Innovation meets Agricultural Innovation

23 – 24 June 2020

4th edition

Brightlands Campus Greenport Venlo, The Netherlands

www.agrifoodinnovationevent.com



AgriFood Innovation Event at a glance!

WHERE FOOD INNOVATION MEETS AGRICULTURAL INNOVATION



The AgriFood Innovation Event is a focused business, technology and research platform, unique in bringing together European and global companies from the entire agrifood supply chain (from farmer to enduser, with customers, producers, retailers and researchers).

The venue, **Brightlands Campus Greenport Venlo**, is in a region in which the agri-food business is one of the most productive, sustainable and profitable in the world; where food innovation is in the entrepreneurs' DNA.

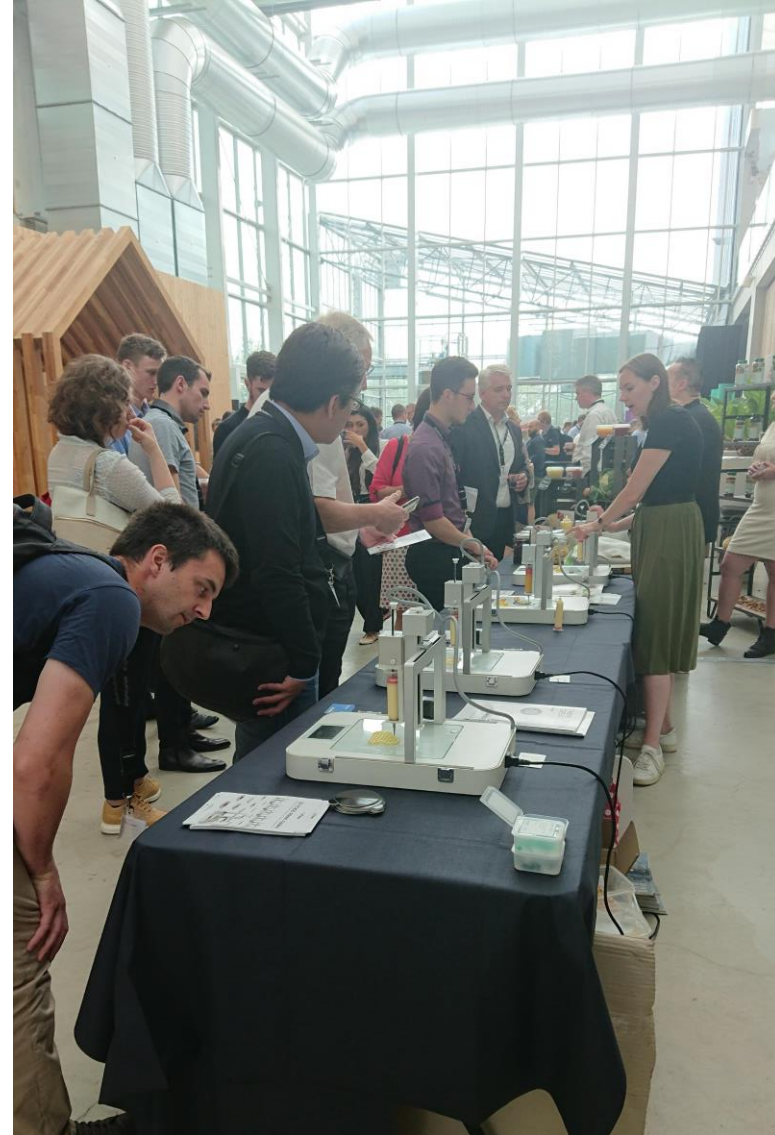
The event includes:

- AgriFood Innovation Expo
- Vertical Farming Conference AND Smart Farming Confernece
- 3D Food Printing Conference AND Healthy Nutrition Conference
- Workshop, tours and a networking dinner



Why your company should participate:

- This is one of the very few international conferences and expo around AgriFood Innovation
- Highly professional and with a great atmosphere
- Brand building
- New product presentations and demonstrations
- Having face-to-face meetings with new and existing clients
- Obtaining full international media exposure
- Networking with drinks and bites
- Networking dinner



Target groups

Food Industry | Food retail | Farmers | Growers |
Agricultural industry | Technology suppliers (corporate,
start-up) | System integrators | Governmental bodies
(Local, Regional, National) | Project developers |
Finance / Consulting | Food Logistics | Research
institutes | Universities | NGO's | and more ...



Communication & Media

Communication

Extensive communication about the Conference and Expo will take place via various channels.

Exposure for partners and exhibitors will be attained via direct e-mailing to an extremely top-quality and exclusive database.

We will communicate about the event at all social media and several newsletters which we sent out from September 2019 onwards.

Media

The communication strategy also includes online advertisements, button-advertisements, advertisements in printed magazines and notification of the event on the websites of the supporting media partners.

The event will be equally supported in the blogs, trade press, newsletters, websites and twitter of the international media partners.



Exhibitor options



Facilities	Gold sponsor	Silver sponsor	Bronze sponsor	Start-Up sponsor	Lunch sponsor	Lanyard sponsor***	
	€ 4.950,-	€ 3.750,-	€ 2.495,-	€ 1.250,-	€ 3.500,-	€ 3.500,-	
Speakerslot*	X						
Booth including 1 table, 2 chairs, electricity, wifi	12 m2	9 m2	6 m2	4 m2			
Advertisement in A4 event guide	1/1 page	½ page	**	**	**		
Conference Passes (including booth staff)	4	3	2	1	1	1	
Dedicated own registration page	X	X	X	X	X	X	
Conference Relations Passes 25% discount	X	X	X	X	X	X	
Logo on website and event guide	X	X	X	X	X	X	
Text (amount of words) and link on website and event guide	100	75	50		25	25	
Announcement about partnering in newsletter	X	X	X	X	X	X	
Participant list	X	X	X	X	X	X	
Prices excl. 21% VAT. Invoices must be paid before June 15, 2020							
* speakerslot 25 minutes including 5 minutes Q&A, sales pitches are not allowed							
** additional option, contact sales							
*** to be delivered by yourself							
Visiting the expo is for free, registration is required							

Venue



Brightlands Campus Greenport
Villa Flora
St. Jansweg 20
5928 RC Venlo
The Netherlands



**AGRIFOOD
INNOVATION
EVENT**



Jakajima
matchmaker for innovators

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Terms and conditions:

<https://www.jakajima.eu/terms-conditions-exhibitors/>

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